CFGC Social Media Evaluation and Application Form #2

Award Number 28 Club name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Social Media Site \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Administrator or Editor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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*CFGC Awards Committee will fill this in when they are judged*

A. Construction ( 5 points per line = 25 points )

\_\_\_\_\_\_\_\_ Administrator/ Editor listed

\_\_\_\_\_\_\_\_ Portion open to the public

\_\_\_\_\_\_\_\_ Organization

\_\_\_\_\_\_\_\_ Updated/maintained often

\_\_\_\_\_\_\_\_ Cost/ Budget

B. Contents (10 points per line= 50 points)

\_\_\_\_\_\_\_\_ Location and time of meetings

\_\_\_\_­\_\_\_\_ Calendar of Events

\_\_\_\_\_\_\_\_ Roster of Officers or special members info

\_\_\_\_\_\_\_\_ Objectives of NGC, RMR and CFGC highlighted

\_\_\_\_\_\_\_\_ Photos, videos and files are current

C. Navigation ( 5 points per line = 25 points)

\_\_\_\_\_\_\_ Easy use of tabs, files, dashboard

\_\_\_\_\_\_\_ Keywords, analytics show positive use

\_\_\_\_\_\_\_ Links to NGC, RMR, CFGC and other clubs information

\_\_\_\_\_\_\_ Graphic artistry, color, design

\_\_\_\_\_\_\_ Neatness, formatting

\_\_\_\_\_\_\_\_\_\_\_\_ Total ( 100 possible)